

BOULDER CHAMBER
**BOULDER
TOGETHER**



Goal: Reduce single-occupant vehicle trips among Boulder’s non-resident workforce (currently over 70%) and visitors by expanding accessible, reliable multimodal transportation options across the region.



BOULDER MOVES

Multimodal Transportation for a Competitive Workforce

Strategic Priority	Annual Objectives
Transit Access, Frequency & Affordability	- Expand Transit Service - Improve Transit Affordability - Advance Regional Rail
Biking, Walking & Micromobility	- Expand Active Transportation Infrastructure - Grow Walk & Bike Participation - Improve Pedestrian & Bike Safety
Shared Mobility & Employer Commute Programs (TDM)	- Grow Shared Ride Participation - Expand Employer TDM Programs - Engage the Business Community

Cross-Pillar Strategic Priorities

These priorities support all Boulder Together pillars and provide the framework for collaboration, resiliency, policy engagement, and community participation.

Strategic Priority	Priority Statement
Community Capacity & Systems Alignment (COLLABORATION)	Strengthen cross-sector collaboration, organizational capacity, and system alignment to achieve shared community outcomes and address complex challenges that no single organization can solve alone.
Community Resilience & Response (RESILIENCY)	Strengthen the regional Boulder business community's ability to prepare for, respond to, and recover from disruptions through centralized communications, coordinated partnership, and resilience planning.
Strategic Intelligence & Advocacy (ADVOCACY)	Monitor policy issues impacting Boulder together priorities and advance informed solutions.
Inclusive Economic Opportunity & Community Engagement (INCLUSIVITY)	Strengthen inclusive access, participation, and opportunity across Boulder Together initiatives.