



BOULDER CHAMBER
**BOULDER
TOGETHER**



BOULDER LAUNCHES

Entrepreneurship & Innovation Ecosystem

Vision: A community where technology innovations and creative solutions become successful business enterprises.

Goal: Establish Boulder County as the nation's most connected and measurable innovation ecosystem while increasing entrepreneurial growth, company retention, investment activity, and ecosystem collaboration.

Strategic Priority	Priority Statement
Ecosystem Intelligence & Growth	Map, measure, and strengthen the Boulder region's small business, entrepreneurial, and innovation ecosystem.
Entrepreneur Growth & Capital Access	Connect entrepreneurs to resources, expertise, incentives, and capital need to launch, grow, and remain in the Boulder region.
Ecosystem Alignment & Innovation Infrastructure	Strengthen Boulder County's entrepreneurial ecosystem by connecting organizations, industries, resources, and innovation spaces that support company formation, growth, and long-term success.





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Entrepreneurship & Innovation Ecosystem

Strategic Priority	Annual Objectives
Ecosystem Intelligence & Growth	• Map the Innovation Ecosystem • Measure Ecosystem Performance • Identify Gaps and Opportunities
Entrepreneur Growth & Capital Access	• Strengthen Entrepreneur Navigation • Expand Mentor and Advisor Networks • Improve Access to Capital and Incentives • Support Business Retention and Expansion
Ecosystem Alignment & Innovation Infrastructure	• Strengthen Ecosystem Coordination • Advance Industry Growth & Ecosystem Visibility • Advance Access to Entrepreneurial Infrastructure & Support • Develop Innovation Hub Strategy

Cross-Pillar Strategic Priorities

These priorities support all Boulder Together pillars and provide the framework for collaboration, resiliency, policy engagement, and community participation.

Strategic Priority	Priority Statement
Community Capacity & Systems Alignment (COLLABORATION)	Strengthen cross-sector collaboration, organizational capacity, and system alignment to achieve shared community outcomes and address complex challenges that no single organization can solve alone.
Community Resilience & Response (RESILIENCY)	Strengthen the regional Boulder business community's ability to prepare for, respond to, and recover from disruptions through centralized communications, coordinated partnership, and resilience planning.
Strategic Intelligence & Advocacy (ADVOCACY)	Monitor policy issues impacting Boulder together priorities and advance informed solutions.
Inclusive Economic Opportunity & Community Engagement (INCLUSIVITY)	Strengthen inclusive access, participation, and opportunity across Boulder Together initiatives.