

BOULDER TOGETHER

WHAT KIND OF FUTURE ARE WE BUILDING FOR BOULDER — AND WHO IS BUILDING IT WITH US?

BUSINESS LEADERSHIP · COMMUNITY COLLABORATION

LEGACIES ARE BUILT THROUGH PURPOSEFUL ACTION.

The Boulder Together initiative gives Boulder's leaders the opportunity to come together and shape our collective future. A multi-year initiative of the Boulder Chamber Foundation, Boulder Together galvanizes our business community to implement solutions to Boulder's most pressing challenges and exciting opportunities. Together, we can leave the enduring legacy of a dynamic, thriving and vibrant community.



The reality is that the only way change comes is when you **lead by example.**

— Anne Wojcicki



Launched in 2017, the Boulder Together initiative has already met and exceeded many goals, **including:**

Unlocking the zoning for over

6,000

workforce housing units.



Leading the successful efforts to annex CU South which will provide more than 1,000 attainable homes.

Training more than 60 apprentices with a

73%

completion rate.



Securing RTD funding for an on-demand business shuttle.

Enabling more than

1,000,000

micro-mobility trips through innovative transportation solutions



Boulder Together's achievements include successful advocacy for improved permitting, securing millions in transportation investment dollars for regional commute corridors and workforce training pathways that are filling vital positions in Boulder businesses.



AN INITIATIVE REIMAGINED

Boulder, and the issues we face as a community, are constantly changing. To learn what's most important today, we surveyed more than 6,000 businesses and nonprofits and convened focus groups that engaged a diversity of business and community leaders.

These data and leadership insights guided the development of seven distinct pillars for Boulder Together, each with a directed focus and metrics to evaluate our efforts. **They are:**



BOULDER LIVING: Middle-Income Housing.

Create a pathway for 5,000 additional middle-income housing units.



BOULDER SECURE: Public Safety & Security.

Decrease property and aggravated crimes to 2017 levels.



BOULDER RESPONDS: Homelessness.

Reduce homelessness in Boulder by 50% by 2028.



BOULDER LAUNCHES:

Small Business and Start-Up Support.

Our goals include having 50% of program participants recognize the value of fostering connections, sharing best practices, enhancing pitching skills, and supporting start-up scaling, while engaging 25% of baseline underrepresented and diverse entrepreneurs.



BOULDER THRIVES: Commercial District Revitalization.

Return to pre-pandemic office vacancies of less than 7% from today's 30%.



BOULDER WORKS: Workforce Development Solutions.

Engage at least 180 businesses with at least one of our development programming cores.



BOULDER MOVES:

Regional Connectivity and Micro-Mobility.

Expand regional connectivity and convenient micro-mobility options to eliminate 3 million trips by 2028.



POWER A PILLAR TO CREATE YOUR BOULDER LEGACY

Powering a Pillar demonstrates your leadership in driving tangible and measurable results for your organization and leaving a lasting legacy for our community.



If you want to predict the future, **create it.**

— Peter Drucker

Which issue resonates with you and your organization?



Working to unlock **thousands** of additional middle-income housing units.



Supporting a plan to **reduce homelessness** in Boulder.



Decreasing property and aggravated crimes in Boulder.



Bolstering **inclusive workforce pipelines** and small business success.



Reimagining transportation options to **reduce** traffic congestion and **improve** our environment.



Supporting Boulder's start-up community with a focus on **underserved markets.**

WHAT WILL YOUR LEGACY BE?

Align your focus with the opportunities that resonate with you and your organization through:



NEW AND STRENGTHENED CONNECTIONS:

Build meaningful relationships with Boulder's business leaders — opening doors to new partnerships, client prospects and opportunities for collaboration and growth.



STRATEGIC ALIGNMENT:

Position your organization as a driving force behind solutions to Boulder's top challenges — demonstrating leadership where it matters most to your customers, partners and community.



ELEVATED VISIBILITY:

Demonstrate your leadership through inclusion in high-profile reports, events and digital platforms, showcasing your role as a forward-thinking, innovative, and community-focused brand.



Leadership is the capacity to translate **vision** into **reality**.

— Warren Bennis

HELP US WRITE BOULDER'S FUTURE.

Catalyst Partner	\$50,000+	Lead sponsor recognition, premium logo placement across all materials; exclusive program collaborations; VIP access; keynote speaking roles; priority media exposure.
Pillar Partner	\$35,000	Dedicated pillar sponsorship; co-branded reports; strategic influence opportunities; speaking opportunities on panels or workshops; access to exclusive networking events.
Impact Partner	\$25,000	Recognition as a strategic advisor; mid-tier branding; thought leadership opportunities; involvement in key decision-making discussions; invitation to strategic roundtables.
Community Partner	\$10,000	Prominent branding in communications; social media shout-outs; exclusive invitations to stakeholder events that foster direct community engagement.
Supporting Partner	\$5,000	Visibility across all Boulder Together platforms; acknowledgment in annual reports; a strong statement of commitment to local progress; inclusion in quarterly impact updates.
Contributing Partner	\$2,500	Essential branding recognition and regular updates on our progress — demonstrating that every contribution, no matter the size, drives meaningful change; acknowledgment in our community newsletter.

JOIN THESE LEADING ORGANIZATIONS

Catalyst Partner



Pillar Partner



Impact Partner



JOIN THESE LEADING ORGANIZATIONS

Community Partner



Supporting Partner



Contributing Partner





LIVING • SECURE • RESPONDS • WORKS • MOVES • LAUNCHES • THRIVES

T O G E T H E R

