



Privacy Policy

Privacy Statement for the Boulder Chamber

The Boulder Chamber is committed to protecting your privacy and developing technology that gives you the most powerful and safe online experience. This Statement of Privacy applies to the Boulder Chamber website and governs data collection and usage. By using the Boulder Chamber website, you consent to the data practices described in this statement.

Collection of Your Personal Information

The Boulder Chamber collects personally identifiable information, such as your e-mail address, name, home or work address or telephone number. Boulder Chamber also collects anonymous demographic information, which is not unique to you, such as your ZIP code, age, gender, preferences, interests and favorites. There is also information about your computer hardware and software that is automatically collected by the Boulder Chamber. This information can include: your IP address, browser type, domain names, access times and referring website addresses. This information is used by the Boulder Chamber for the operation of the service, to maintain quality of the service, and to provide general statistics regarding use of the Boulder Chamber website. Please keep in mind that, if you directly disclose personally identifiable information or personally sensitive data through Boulder Chamber public message boards, this information may be collected and used by others. Note: The Boulder Chamber does not read any of your private online communications. The Boulder Chamber encourages you to review the privacy statements of websites you choose to link to from our site so that you can understand how those websites collect, use and share your information. The Boulder Chamber is not responsible for the privacy statements or other content on websites outside of the Boulder Chamber family of websites.

Use of Your Personal Information

The Boulder Chamber collects and uses your personal information to operate our website and deliver the services you have requested. The Chamber also uses your personally identifiable information to inform you of other products or services available from Chamber and its affiliates. We may also contact you via surveys to conduct research about your opinion of current services or of potential new services that may be offered. The Boulder Chamber does not sell, rent or lease its customer lists to third parties. We may, from time to time, contact you on behalf of external business partners about a particular offering that may be of interest to you. In those cases, your unique personally identifiable information (e-mail, name, address, telephone number) is not transferred to the third party. In addition, the Chamber may share data with trusted partners to help us perform statistical analysis, send you e-mail or

postal mail, provide customer support, or arrange for deliveries. All such third parties are prohibited from using your personal information except to provide these services to us, and they are required to maintain the confidentiality of your information. The Boulder Chamber does not use or disclose sensitive personal information, such as race, religion, or political affiliations, without your explicit consent. We keep track of the websites and pages our customers visit within our site, in order to determine what services are the most popular. This data is used to deliver customized content and advertising within the Boulder Chamber to customers whose behavior indicates that they are interested in a particular subject area. Boulder Chamber websites will disclose your personal information, without notice, only if required to do so by law or in the good faith belief that such action is necessary to: (a) conform to the edicts of the law or comply with legal process served on the Boulder Chamber or the site; (b) protect and defend the rights or property of the Chamber; and (c) act under exigent circumstances to protect the personal safety of users of the Boulder Chamber or the public.

No mobile information will be shared with third parties/affiliates for marketing/promotional purposes. All other categories exclude text messaging originator opt-in data and consent; this information will not be shared with any third parties.

Use of Cookies

The Chamber website uses “cookies” to help you personalize your online experience. A cookie is a text file that is placed on your hard disk by a Web page server. Cookies cannot be used to run programs or deliver viruses to your computer. Cookies are uniquely assigned to you, and can only be read by a Web server in the domain that issued the cookie to you. One of the primary purposes of cookies is to provide a convenience feature to save you time. The purpose of a cookie is to tell the Web server that you have returned to a specific page. For example, if you personalize Boulder Chamber pages, or register with the site or services, a cookie helps us to recall your specific information on subsequent visits. This simplifies the process of recording your personal information, such as billing addresses, shipping addresses and so on. When you return to our website, the information you previously provided can be retrieved, so you can easily use the features that you customized. You have the ability to accept or decline cookies. Most Web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies, if you prefer. If you choose to decline cookies, you may not be able to fully experience the interactive features of the Chamber services or websites you visit.

Security of Your Personal Information

The Boulder Chamber secures your personal information from unauthorized access, use or disclosure. We secure the personally identifiable information you provide on computer servers in a controlled, secure environment, protected from unauthorized access, use or disclosure. When personal information (such as a credit card number) is transmitted to other websites, it is protected through the use of encryption, such as the Secure Socket Layer (SSL) protocol.

Online Community Policy

The Boulder Chamber's website, blog, Facebook page, Twitter page, LinkedIn profile and other digital platforms were created to encourage conversations about news, business, Boulder and personal stories and events related to the business community and how we work. We welcome everyone to join the

conversation but reserve the right to remove and block users who post content in any of the following categories: graphic, obscene, explicit, abusive or racial comments towards an individual or organization. We understand and respect one's right to disagree or offer constructive criticism on viewpoints expressed on this page but will not tolerate personal attacks or harassment; third party advertisements and solicitations for products or services; comments that encourage illegal activity; repeated posts to our page or tagging Boulder Chamber in posts containing content that is completely unrelated to our area of focus. Our online community is meant to build relationships and support our region as a whole. Please respect our organization and each other to reach the full benefits of having this place of conversation.

Changes to this Statement

The Boulder Chamber will occasionally update this Statement of Privacy to reflect company and customer feedback. We encourage you to periodically review this Statement to be informed of how Boulder Chamber is protecting your information.

Contact Information

The Boulder Chamber welcomes your comments regarding this Statement of Privacy. If you believe that the Boulder Chamber has not adhered to this statement, please contact us at 303-442-1044. We will use commercially reasonable efforts to promptly determine and remedy the problem.